

# Branding-Guide III

Your Guide to **Thermal Mug** Customization Options.

This guide is a compendium of knowledge on decorating and coloring thermal mugs. We present ready-to-use concepts and proven personalization paths – from classic techniques to precise coloring according to the Pantone palette. Choose the solutions that best highlight your brand identity and get started without unnecessary preparation.



Coloring and decoration options

Decoration options

1



Outer ombre coloring + imprint

2



Outer coloring + 5-color imprint

3



Outer coloring + engraving

4



Engraving

5



Imprint + varnish effect

6



360° imprint

7



360° imprint

This guide presents only basic branding options. Ask about other or more complex solutions.

# Coloring and decoration options



1a



Outer ombre coloring  
+ 360° imprint

1b



Engraving on black lid

2b



Outer coloring  
+ full-color imprint

2a



Engraving on beige lid

3



Outer coloring  
+ engraving

# Decoration options



4



Engraving

5



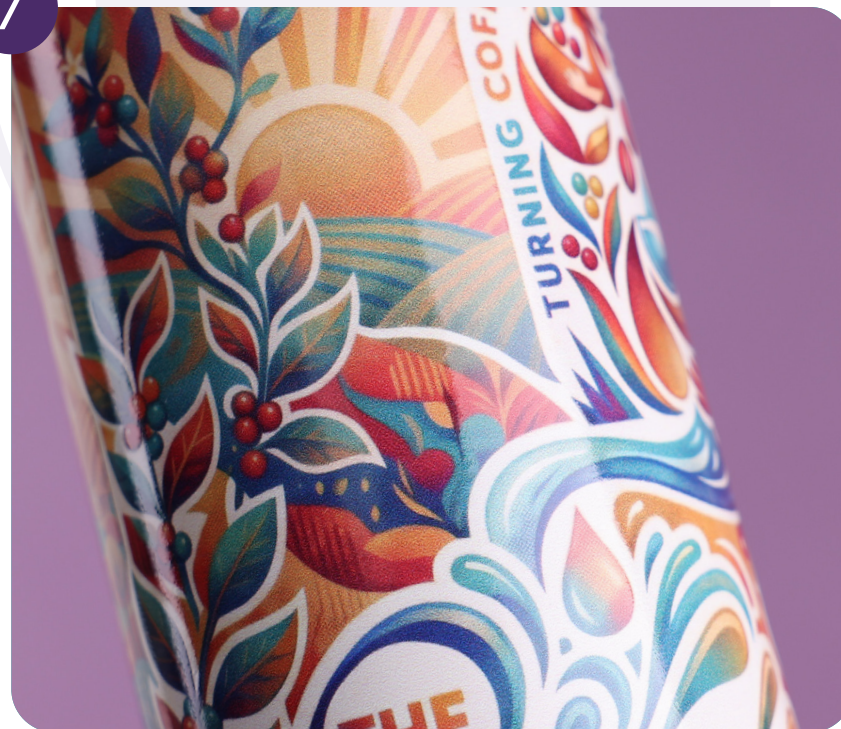
360° imprint with varnish effect

6



360° imprint

7



360° imprint

That's not all...  
Ask for more creative options.



**Your vision. Our expertise.**

Submit an inquiry to receive a tailored proposal.